

Date:20/11/2025
Reference:ZW252011

Subject: **ZW310S-7 Product launch introduction**
Category: **New Product Information**

Dear Dealer Principals,

We are pleased to announce a major upgrade to the ZW310-7, designed to deliver improved performance, efficiency and an enhanced driving experience for your customers.

The ZW310-7 now features a ZF-manufactured 5-speed transmission, replacing the previous 4-speed. The new transmission ensures smoother gear changes and optimized power delivery for every application.

Key highlights of the upgrade:

- **Fuel Efficiency:** A new work mode has been added to reduce fuel consumption by up to 15%, resulting to lower operating costs.
- **Improved Driving Performance:** Enhanced uphill speed and overall travelling capability.
- **Superior Gear Shift Feel:** More responsive and comfortable gear changes.

Thank you for your continued partnership and trust in Hitachi products. We look forward to supporting you in promoting this new model to your customers.

PHASE IN

The first machines are planned for shipment from Amsterdam factory in April 2026

PRICING

The pricing will be communicated by the responsible Account Manager during week 48.

ORDER INTAKE

The order intake will commence in December 2025.

MARKETING INFORMATION

The following material about the upgraded model will be available:

Data Sheet	Attached to the email announcement
Sales Manual	A complimentary document is available on GeS & Dealer portal
English brochure (PDF format)	Updated sales brochure TBC
Hi-resolution Images	Existing images available on Dealer portal

WARRANTY

This particular model is covered by the renowned HCME standard warranty.

EXTENDED WARRANTY

Upon request, a quote can be provided. Further information will be provided promptly.

PARTS / SERVICE

The ZW310S-7 is seamlessly integrated into the HCME Parts & Service system. This ensures that parts are readily available through the ISF system and expertly managed by the Parts Center, located in Oosterhout.

PRODUCT SUPPORT

Product support follows the standard procedures for HCME machines. For direct contact regarding product support (FIR, claim handling, etc.), please reach out to your regional product support specialist.

Kind Regards,

Bill Drougkas
Manager Product Management

